XINXIN LI

INDUSTRIAL DESIGNER

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EDUCATION

M.F.A, Industrial Design
Rochester Institute of Technology (RIT)
Rochester, NY, USA 2022-2024

B.F.A, Industrial Design
Savannah College of Art and Design (SCAD)
Savannah, GA, USA 2018-2022

AWARDS

2023 Muse Design Awards
Gold Winner

2023 International Design Award
Bronze in Household Appliances

European Product Design Award
2023 Honorable Mention

SKILLS

Visual Design:
Adobe Creative Suites
Microsoft Office
Procreate
Figma
Miro

CAD Software:
Rhinoceros
Fusion 360
Solidworks
Keyshot
Blender
Nomad

3D Printing:
Autodesk Netfabb
Ultimaker Cura
Bambu Studio
Prusa Slicer
Meshmixer
Revo Scan
Meshlab

Prototype:
Low-fidelity prototyping
Wood shop tools
CNC machining
CMF Design
Fabrication

LANGUAGES

Chinese

English

PROFESSIONAL PROFILE

I find delight in the small moments of daily life, using them as creative inspiration to develop innovative human-centered products that uplift and add meaning. With an open, curious mindset, I view design challenges through diverse lenses, continuously expanding my skills. Passionate about prototyping and refinement, I leverage empathy and cognition to shape thoughtful experiences, aiming to craft original solutions that make a positive difference.

EXPERIENCE

RIT Image Permanence Institute

3D Design assistant	Rochester, NY, USA	Jun. 2023-Apr.2024

Role in designing and printing a study collection of 3D printed objects, contributing to material studies, and enhancing understanding of the diversity of 3D printed materials and processes found in collecting institutions, such as museums, archives, and libraries. Primarily focus on designing the study collection while actively participating in prototyping and 3D printing the collection using various processes such as material extrusion, vat photopolymerization, powder bed fusion, etc.

What I learned
Multiple 3D Print Process, Prototype Development, *Time Management, Collaboration, Design Research, Team Development, Problem Solving.*

RIT Design Challenge T -minus 2023

Industrial design	Rochester, NY, USA	Jan. 2023-Jan.2023

Led student team in RIT's week-long T-Minus project developing concepts to enhance 2024 Autodesk conference; spearheaded research, ideation, prototyping, planning and presentation of innovative solutions. Demonstrated strengths motivating teams under tight deadlines, rapidly leveraging new technologies, and user-centric design.

What I learned
Time Management, Leadership, Communication, Collaboration, Design Research, Team Development, Problem Solving, Reliability.

LongYuxuan Tea Bouquine

Design Assistance	Taiyuan City, China	Dec.2020-Jun.2021

I redesigned brand identity and multimedia graphics leveraging Adobe expertise. Translated client feedback into visually engaging designs, and balanced aesthetics and messaging across media like posters and brochures to demonstrate versatile graphic skills from concept to refinement.

What I learned
Time management, Communication, Organization, Flexibility, Problem Solving, Goal Setting, Motivational Skills, Reliability.